



Dacula, GA

The city of Dacula is located 37 miles northeast of Atlanta on U.S Route 29 (Winder Highway) and Georgia State Route 8. The city blends the quiet comfort of suburban life with easy access to one of the South's greatest cities. Dacula is part of the Atlanta Metropolitan Statistical Area, which is home to over six million residents. The city is at the center of Georgia's Innovation Crescent, which is both a geographic region and an economic development partnership of more than 16 counties and other entities dedicated to supporting Georgia's life

science and technology growth. Dacula is undergoing significant amounts of development, particularly in the downtown area. The Inland Pass at Dacula project is a mixed-use development that will transform downtown Snellville into a livable, walkable, business-friendly community.

Gwinnett Gwinnett County, GA

Gwinnett County is the second-most populous county in the state of Georgia with a population of 964,546 as of 2021. The area serves as the north-eastern link to Interstate 85 for the Atlanta MSA. Gwinnett

**County is a leader in investment and job creation in Metro Atlanta.** It is home to the Fortune 500 Global headquarters of AGCO Corporation, NCR, Primerica, and WestRock. The top business sectors in Gwinnett are Advanced Manufacturing, Professional Services, Health Sciences, Information Technology Solutions, and Supply Chain Management.

Gwinnett County offers nationally recognized public schools, public charter schools, private schools, and institutions of higher learning. The Gwinnett County School System is the largest in the state of Georgia with over 188,000 students. Specifically, the school system has 80 primary/ elementary schools, 29 middle schools, 23 high schools, as well as charter schools and alternative education centers. The county is home to the 260-acre Georgia Gwinnett College (Enrollment 21,898) campus, which provides students with 19 bachelor's degree programs, 60 areas of concentration, and multiple certificate options. Beyond this, there are over 80 colleges within 100 miles of Gwinnett County, due to its prime location in metro Atlanta.





HOME

**MARKET OVERVIEW** 

**AREA HIGHLIGHTS** 

LOCATION

**MARKET AERIAL** 

AERIAL VIEW | VIEW 2 | VIEW 3

**NEW DEVELOPMENT** 

**SITE PLAN** 

**DEMOGRAPHIC PROFILE** 

**CONTACTS** 

**←** PREVIOUS





CLOSE PROXIMITY
TO HOUSEHOLDS &
SCHOOLS



STRONG CAR



RETAIL CENTER OF GRAVITY CLOSE PROXIMATION



HIGH DENSITY POPULATION

450,525 within a 10 mile radius



CONVENIENT ACCESS TO SR - 316 University Parkway VPD - 40.200



ALL UTILITIES AVAILABLE



LOCATED NEAR EMPLOYMENT OPPORTUNITIES

### **SURROUNDING RETAILERS & BUSINESSES**





















### **DISTRIBUTION CENTER**

215 people to operate the facility that sits on more than 3 million square feet of warehouse space

### PROPOSED ROWEN PROJECT

Less than 10 minutes from proposed Rowen Mixed-use Development | One of the largest development projects in Georgia | \$6.9B buildout planned across 2,000 acres | **See page 9 for further information** 





HWY 29 - SR 316 University Parkway 40,200 VPD FYIT 5

Harbins Rd. 26,100 VPD

**Alcovy Rd.** 2,700 VPD

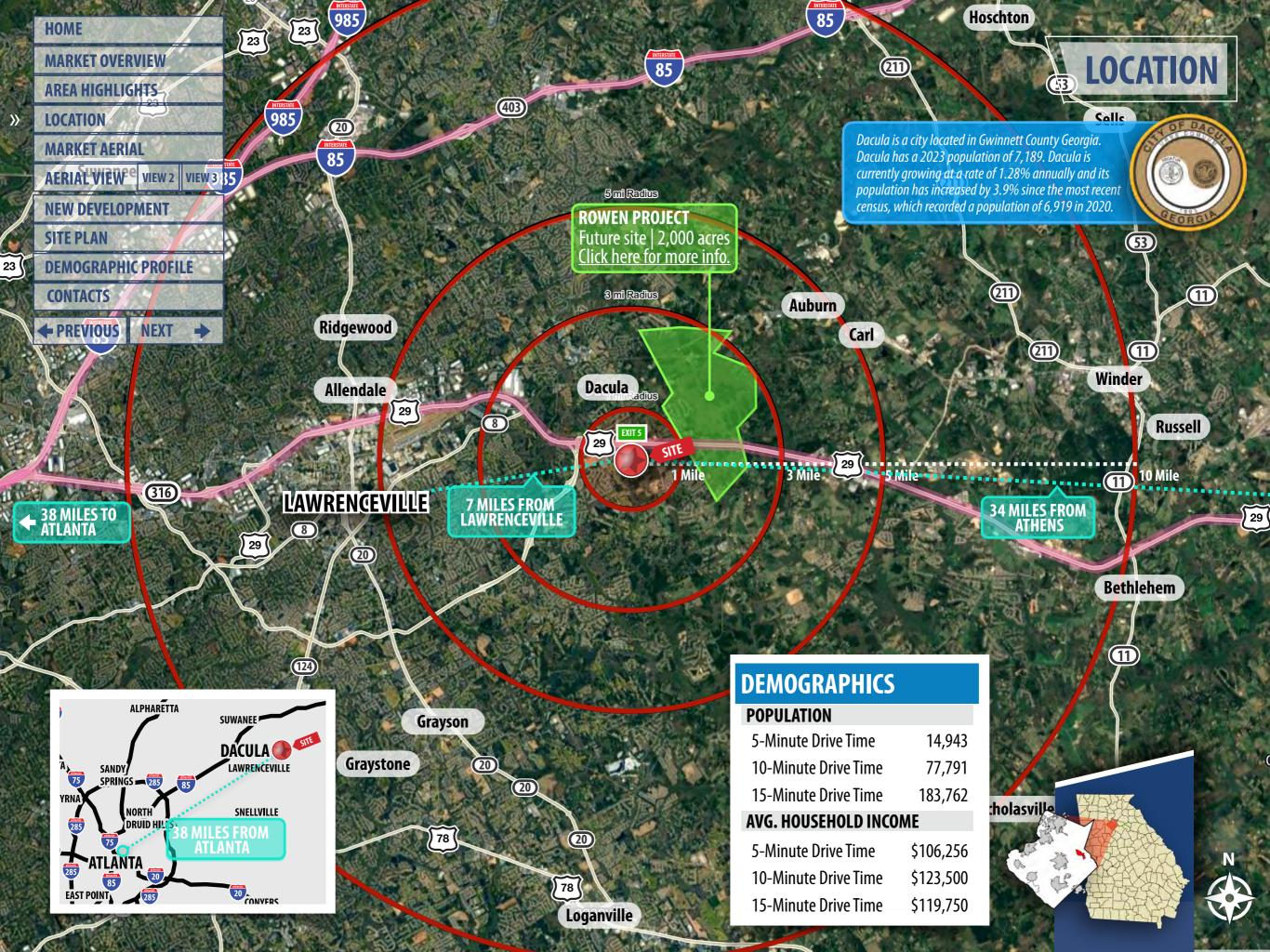
### **AREA HIGHLIGHTS**

# DENSE CORRIDOR WITH CLOSE PROXIMITY TO MAJOR ECONOMIC DRIVERS

- **Dense Substantial presence of new residential development.**Attractive population density within a 5-mile radius | Over 103,386 People
- Less than 0.5 miles off Hwy 316 with convenient on-off access with (almost 50,000 VPD)
- Signalized corner intersection | Harbins Rd & West Drowning Creek Rd SE | 26,050 VPD
- >> Outparcel to new Publix-anchored mixed-use development | Harbins 316 | 500 apartments & 63K SF of retail
- Halfway between Atlanta and Athens, GA | Immediately off of a major commuter corridor
- Average income within 3 miles is above \$90,000. Wealthy Demographic with an Average Household Income of \$105,985 Per Year
- Dacula is a major industrial and transportation hub to Atlanta because of its proximity and access to Gwinnett County Airport
- Industrial warehouse and logistic services tenants in the area include Publix, Home Depot, and Bridgestone among many others
- Less than 9 miles from **Northside Hospital Gwinnett** | 696 total beds by 2025 | See page 12 for more info
- 5 minutes from Publix distribution and manufacturing facilities | 4th largest employer in Gwinnett County
- >> Approx. 15 minutes from **Georgia Gwinnett College** | **10,377 students**
- 5 minutes from both Dacula High & Middle School | 4,036 students combined

## NEW RETAIL NODE WITH NATIONAL ANCHOR TENANTS WHICH DRAW TRAFFIC TO THIS MARKET

- New Retailers in the market Publix, QT, Starbucks and McDonalds Adjacent to the site.
- >> Located in a Densely Populated Residential Area Steady Population Growth in this market and a large daytime population with over 251,716 people in the immediate trade area.











HOME

MARKET OVERVIEW

AREA HIGHLIGHTS

LOCATION

MARKET AERIAL

AERIAL VIEW VIEW 2 VIEW 3

NEW DEVELOPMENT

SITE PLAN

DEMOGRAPHIC PROFILE

CONTACTS

**NEXT** 

**PREVIOUS** 

# PROPOSED ROWEN PROJECT

2,000 - Acre Concept Billed as "Nonprofit-Led Knowledge community" Between Atlanta & Athens

**22M** 

±100K

Total Square Feet of Proposed Development

Total Jobs Created at Full Buildout

A project more than 10 times the size of Piedmont Park that aims to reshape the social and economic trajectory of metro Atlanta's northeastern fringes is officially underway. Rowen, a Gwinnett County mixed-use development that could eventually span 2,000 acres. The goal is to build dense housing in a village-like setting, alongside retail, lab, and office spaces, to bring together researchers, entrepreneurs, and other innovators in a bucolic setting

The innovation-led venture, located on woodlands along Ga. Highway 316, could ultimately produce 100,000 jobs across Georgia and contribute between \$8 and \$10 billion annually to the state's economy.

Project construction costs are expected to reach \$1.1 billion by 2035, \$3.4 billion by 2050 and nearly \$7 billion by full buildout. Rowen is estimated to generate \$3.8 billion in economic activity by 2035, \$6.6 billion by 2050 and \$11.3 billion by full buildout.

Click here for more info.

\$7B

**Total Construction Costs Once Project is Complete** 

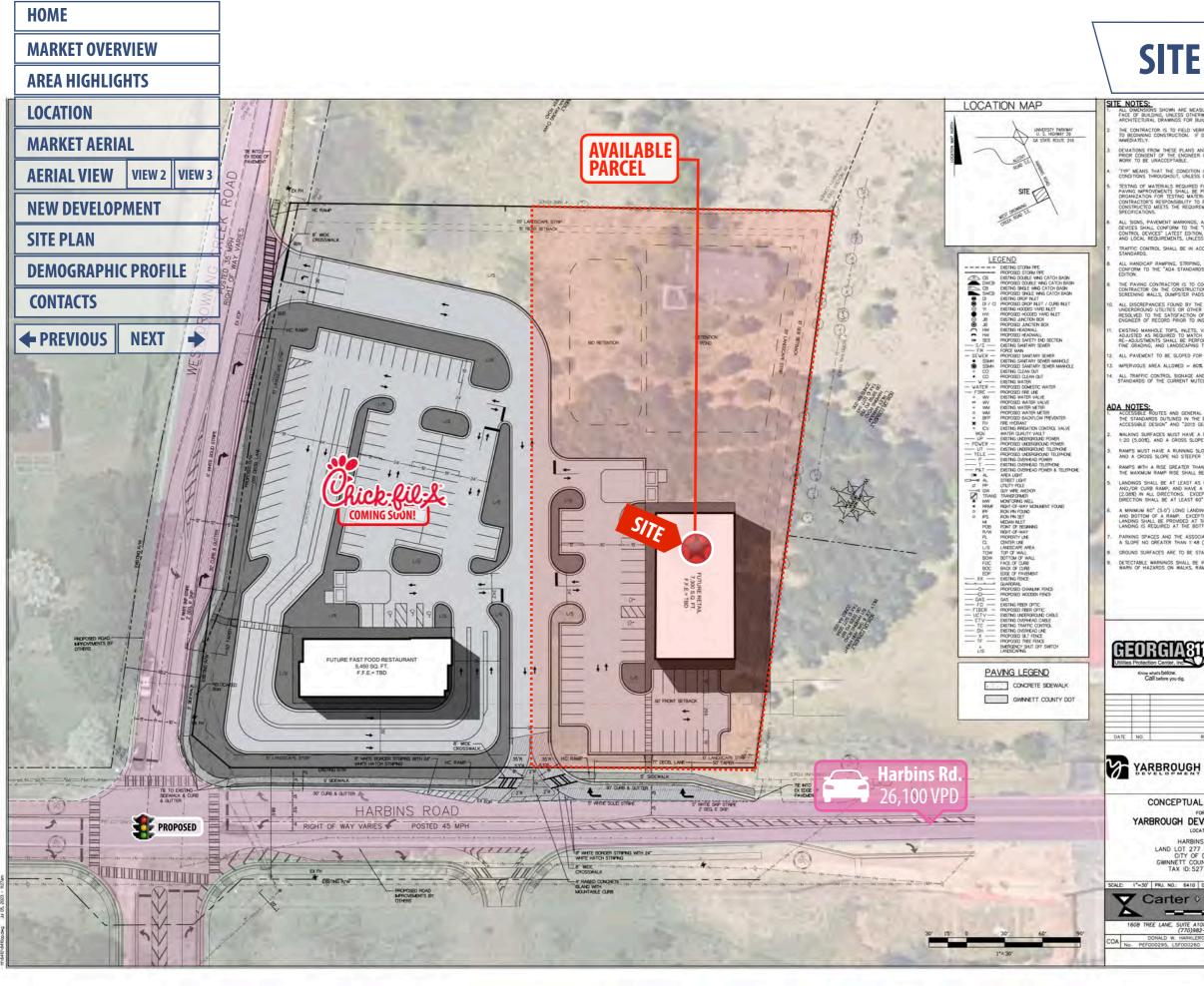
4.4

4.4 Miles from Subject Property Site

### **NEW DEVELOPMENT**







### **SITE PLAN**

CONTROL DEVICES" LATEST EDITION, AS WELL AS APPLICABLE STATE AND LOCAL REQUIREMENTS, UNLESS OTHERWISE NOTED.

ROAD EXISTING MANHOLE TOPS, INLETS, VALVE BOXES, ETC. ARE TO BE ADJUSTED AS REQUIRED TO MATCH FINISHED GRADES. IF INCCESSA RE-ADJUSTEDTS SHALL BE PERFORMED UPON COMPLETION OF PINE GRADING, AND LANDSCAPING TO ENSURE A SMOOTH TRANSIT

ALL TRAFFIC CONTROL SIGNAGE AND STRIPING SHALL MEET THE STANDARDS OF THE CURRENT MUTCD, AND GWINNETT COUNTY.

DOWNING

LANDINGS SHALL BE AT LEAST AS WIDE AS THE ASSOCIATED RAMP AND/OR CURB RAMP, AND HAVE A SLOPE NO GREATER THAN 1:48 (2.08%) IN ALL DIRECTIONS. EXCEPTION: LANDINGS THAT CHANGE DIRECTION SHALL BE AT LEAST 60" (S.0") WIDE.

CROUND SURFACES ARE TO BE STABLE, FIRM, AND SLIP RESISTANT

DETECTABLE WARNINGS SHALL BE INSTALLED ON WALKING SURFACES WARN OF HAZARDS ON WALKS, RAMPS, AND LANDINGS.



WEST

8

ROAD

HARBINS

CONCEPTUAL SITE PLAN

YARBROUGH DEVELOPMENT, LLC LOCATED

> HARBINS ROAD LAND LOT 277 5TH DISTRICT CITY OF DACULA GWNNETT COUNTY, GEORGIA TAX ID: 5277 077

1"=30" PRJ. NO.: 6410 DATE: 07-05-23 Bt



1608 TREE LANE, SUITE A100, SNELLVILLE, GA 30078 (770)982-1996

SHEET C2.0

MARKET OVERVIEW					
AREA HIGHLIGHTS					
LOCATION	POPULATION	1 MILE	3 MILE	5 MILE	10 MILE
MARKET AERIAL	POPULATION	IMILE	3 MILE	3 MILE	TO MILE
AERIAL VIEW 2 VIEW 3	2023 Estimated Population	4,142	29,415	103,037	450,525
NEW DEVELOPMENT	2028 Projected Population	4,681	33,445	110,766	477,742
DEMOGRAPHIC PROFILE	Projected Annual Growth 2023 to 2028	539 - 2.6%	4,030 - 2.7%	7,729 - 1.5%	27,217 - 1.2%
CONTACTS  → PREVIOUS NEXT →	HOUSEHOLDS				
◆ PREVIOUS NEXT →	2023 Estimated Households	1,225	9,060	32,045	147,063
	2028 Projected Households	1,437	10,679	35,812	162,179
\ <b>\</b> \\\\\	HOUSEHOLD INCOME				
	2023 Estimated Median Household Income	\$90,267	\$99,840	\$98,689	\$96,211
	BUSINESSES				
	2023 Estimated Total Businesses	144	1,237	4,812	24,452
	2023 Estimated Total Employees	680	5,695	25,673	136,724

### **DEMOGRAPHIC PROFILE**

MAJOR EMPLOYERS IN GWINNETT COUNTY, GA	# OF EMPLOYERS
Gwinnett County Public Schools	21,396
Gwinnett County Government	5,676
Northside Hospital, formerly Gwinn Health Care System	<sup>nett</sup> 5,165
Publix	3,863
Walmart	3,400-3,500
State of Georgia (includes Georgia Gwinnett College)	2,555
US Postal Service	2,200-2,500
Kroger	2,127
Primerica	1,800
Home Depot	970

10 Mile Radius

HOME









\$96,211

450,525

147,063

2.3%

345,712

MEDIAN HH INCOME **POPULATION** 

HOUSHOLDS

UNEMPLOYMENT RATE

LABOR FORCE
Applied Geographic
Solutions

Dacula is a city located in Gwinnett County Georgia.

Dacula has a 2023 population of 7,189. Dacula is currently growing at a rate of 1.28% annually and its population has increased by 3.9% since the most recent census, which recorded a population of 6,919 in 2020.



183,762

2023 POPULATION WITHIN FIFTEEN MINUTES

\$124,658

2023 AVG. HOUSEHOLD INCOME WITHIN FIVE MILES

48.42%

2010-2023 POPULATION GROWTH WITHIN ONE MILE

HOME

**MARKET OVERVIEW** 

**AREA HIGHLIGHTS** 

LOCATION

MARKET AERIAL

AERIAL VIEW VIEW 2 VIEW 3

**NEW DEVELOPMENT** 

**SITE PLAN** 

**DEMOGRAPHIC PROFILE** 

**CONTACTS** 

**←** PREVIOUS

NEXT



JEREMY YARBROUGH, CCIM

jyarbrough@abernathytimberlake.com

678-689-0395







www.dethomasinvestments.com

