



PRIME REGIONAL DEVELOPMENT OPPORTUNITY

4 PARCELS AVAILABLE

Traffic Count:
46,200 VPD on HWY 501

Michael's Pizza of Carolina Forest
Bagel Factory 2
Ollie's Bargain Outlet
Allure Nails
Costal Holistics

HWY - 501
51,900 VPD

AVAILABLE LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

AVAILABLE LOT #4:
± 1.38 ACRES

AVAILABLE LOT #3:
± 1.33 ACRES

20± ACRES AVAILABLE

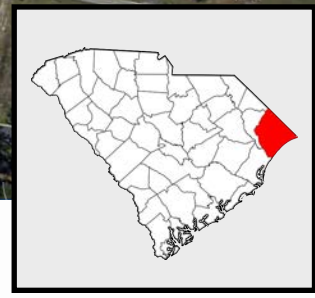
Storage Rentals of America
Dick's Pawn Superstore 501
Grand Strand Nissan
RedLine Power Sports

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

MYRTLE BEACH →

BEST PLACES
USNews
RANKINGS

Myrtle Beach named fastest-growing
U.S. city for 3rd straight year!



PRIME REGIONAL DEVELOPMENT OPPORTUNITY

MIXED USE
DEVELOPMENT

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Myrtle Beach, SC

Rodeo Drive Myrtle Beach, SC 29579

TDC 501
GROUP, LLC

SITE OVERVIEW - 1



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!



BJ's **OPEN** Winter 2024/25
120 SF WHOLESALE CLUB

MYRTLE BEACH ➔

Michael's Pizza of Carolina Forest
Bagel Factory 2
Ollie's Bargain Outlet
Allure Nails
Costal Holistics

RESIDENTIAL

RESIDENTIAL

RESIDENTIAL
WACCAMAW PINES

LOT #4:
± 1.38 ACRES

BJ's **OPEN** Winter 2024/25
120 SF WHOLESALE CLUB

LOT #3:
± 1.33 ACRES

20± ACRES
AVAILABLE

RESIDENTIAL
SAGO PLANTATION

LOT #5:
± 2.24 ACRES
RESTAURANT BUILDING

HWY - 501
51,900 VPD

Sparks Toyota
Addy's Harbor Dodge Ram Fiat
Myrtle Beach Kia

Storage Rentals of America
Dick's Pawn
Superstore 501
Grand Strand Nissan
RedLine Power Sports

SITE OVERVIEW - 2

BEST PLACES
USNews
RANKINGS

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HWY - 501
51,900 VPD

Michael's Pizza of Carolina Forest
Bagel Factory 2
Ollie's Bargain Outlet
Allure Nails
Costal Holistics

Publix

TD Bank
9
goodwill

Sea Trace

CARMAX

RESIDENTIAL
WACCAMAW PINES

TangerOutlets

LOT #4:
± 1.38 ACRES

LOT #3:
± 1.33 ACRES

LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

20± ACRES
AVAILABLE

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

Sparks Toyota
Addy's Harbor Dodge Ram Fiat
Myrtle Beach Kia

Storage Rentals of America
Dick's Pawn Superstore 501
Grand Strand Nissan
RedLine Power Sports



BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

RESIDENTIAL
SAGO PLANTATION

PROPOSED
RESIDENTIAL
SAGO PLANTATION
PHASES

MYRTLE BEACH ➔

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Prime Regional Shopping Center Opportunity **P. 3**
Rodeo Drive Myrtle Beach, SC 29579

SITE OVERVIEW - 3



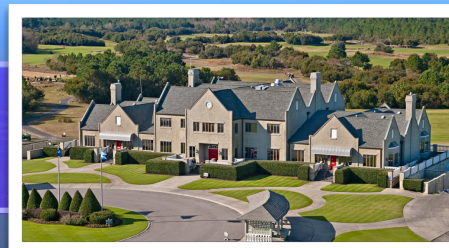
BJ's **OPEN** Winter 2024/25
120 SF WHOLESALE CLUB

BJ's **OPEN** Winter 2024/25
120 SF WHOLESALE CLUB

RESIDENTIAL

Approximately:
1,500 Homes
Legends,
Sago and
DR Horton

LEGENDS GOLF COURSE & NEIGHBORHOOD



LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

LOT #3:
± 1.33 ACRES

LOT #4:
± 1.38 ACRES

**20± ACRES
AVAILABLE**



Legends Dr. is the only way
into Legends Golf Course and
Club and over 1,500 homes
and neighborhoods.

HWY - 501
51,900 VPD

HWY 501

HWY 501

← MYRTLE BEACH

RESIDENTIAL

TangerOutlets

RESIDENTIAL

**RESIDENTIAL
WACCAMAW PINES**

Michael's Pizza of
Carolina Forest
Bagel Factory 2
Ollie's Bargain Outlet
Allure Nails
Costal Holistics

RESIDENTIAL

RESIDENTIAL

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Prime Regional Shopping Center Opportunity P. 4
Rodeo Drive Myrtle Beach, SC 29579

SITE OVERVIEW - 4

BEST PLACES
USNews
RANKINGS

Myrtle Beach named fastest-growing U.S. city for 3rd straight year!

HWY - 501
51,900 VPD

Storage Rentals of America
Dick's Pawn
Superstore 501
Grand Strand Nissan
RedLine Power Sports

20± ACRES AVAILABLE

RESIDENTIAL
SAGO PLANTATION

Michael's Pizza of Carolina Forest
Bagel Factory 2
Ollie's Bargain Outlet
Allure Nails
Costal Holistics

RESIDENTIAL
CAROLINA FOREST

RESIDENTIAL

RESIDENTIAL
WACCAMAW PINES

TangerOutlets

LOT #4:
± 1.38 ACRES

LOT #3:
± 1.33 ACRES

LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB



MYRTLE BEACH →

SITE OVERVIEW - 5



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!

LEGENDS GOLF COURSE & NEIGHBOHOOD

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

PROPOSED RESIDENTIAL SAGO PLANTATION PHASES

RESIDENTIAL SAGO PLANTATION

LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

20± ACRES AVAILABLE

Storage Rentals of America
Dick's Pawn Superstore 501
Grand Strand Nissan
RedLine Power Sports

Sparks Toyota
Addy's Harbor Dodge Ram Fiat
Myrtle Beach Kia

THE MAN O WAR GOLF COURSE

HWY - 501
51,900 VPD

HWY 501

MYRTLE BEACH



BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

LOT #3:
± 1.33 ACRES

LOT #4:
± 1.38 ACRES

RESIDENTIAL WACCAMAW PINES

RESIDENTIAL

RESIDENTIAL CAROLINA FOREST

TDC 501 GROUP, LLC

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Prime Regional Shopping Center Opportunity
Rodeo Drive Myrtle Beach, SC 29579

SITE OVERVIEW - 6

BEST PLACES
USNews
RANKINGS

Myrtle Beach named fastest-growing U.S. city for 3rd straight year!

Sparks Toyota
Addy's Harbor Doge
Ram Fiat
Myrtle Beach Kia

Storage Rentals of America
Dick's Pawn
Superstore 501
Grand Strand Nissan
RedLine Power Sports

LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

RESIDENTIAL
SAGO PLANTATION

20± ACRES
AVAILABLE

PROPOSED
RESIDENTIAL
SAGO PLANTATION
PHASES

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

RESIDENTIAL
WESTWOOD ESTATES

HWY - 501
51,900 VPD

THE MAN O WAR
GOLF COURSE

RESIDENTIAL

RESIDENTIAL
CAROLINA FOREST

RESIDENTIAL
WACCAMAW PINES

MYRTLE BEACH ↓

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Prime Regional Shopping Center Opportunity
Rodeo Drive Myrtle Beach, SC 29579

P. 7

SITE OVERVIEW - 7

BEST PLACES
A WORLD REPORT
USNews
RANKINGS

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BJ's **OPEN** Winter 2024/25
120 SF WHOLESALE CLUB

MYRTLE BEACH →

Michael's Pizza of Carolina Forest
Bagel Factory 2
Ollie's Bargain Outlet
Allure Nails
Costal Holistics

RESIDENTIAL
CAROLINA FOREST

RESIDENTIAL

RESIDENTIAL
WACCAMAW PINES

Publix

TD Bank

9

Sea Trace

CARMAX

Tanger Outlets

OUTBACK STEAKHOUSE

Ruby Tuesday

KANGAROO EXPRESS

HWY 501

HWY 501

HWY 501

HWY - 501
51,900 MPD

20± ACRES AVAILABLE

BJ's **OPEN** Winter 2024/25
120 SF WHOLESALE CLUB

Storage Rentals of America
Dick's Pawn Superstore 501
Grand Strand Nissan
RedLine Power Sports

LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

LOT #4:
± 1.38 ACRES

LOT #3:
± 1.33 ACRES

PROPOSED RESIDENTIAL
SAGO PLANTATION
PHASES

RESIDENTIAL
SAGO PLANTATION

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Prime Regional Shopping Center Opportunity **P. 8**
Rodeo Drive Myrtle Beach, SC 29579

SITE OVERVIEW - PLAN VIEW

RESIDENTIAL
WACCAMAW PINES

**BEST
PLACES**

**USNews
RANKINGS**

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Michael's Pizza of
Carolina Forest
Bagel Factory 2
Ollie's Bargain Outlet
Allure Nails
Costal Holistics

Sea Trace

CARmax

planet
fitness

TangerOutlets

OUTBACK
STEAKHOUSE

Ruby
Tuesday

KANGAROO
EXPRESS

HWY
501

HWY - 501
51,900 VPD

Storage Rentals of
America
Dick's Pawn
Superstore 501
Grand Strand Nissan
RedLine Power Sports

TACO
BELL

ihop

GRUMPY
MONK

Hampton
Inn

AVAILABLE
LOT #5:
± 2.25 ACRES
RESTAURANT
BUILDING

AVAILABLE
LOT #4:
± 1.38 ACRES

Olive
Garden
ITALIAN KITCHEN

AVAILABLE
LOT #3:
± 1.33 ACRES

Chick-fil-A

BJ's
GAS

Krispy Kreme

SHERWIN-WILLIAMS

20± ACRES AVAILABLE

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

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RESIDENTIAL
SAGO PLANTATION

MYRTLE BEACH →



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Prime Regional Shopping Center Opportunity
Rodeo Drive Myrtle Beach, SC 29579

MYRTLE BEACH DEVELOPMENT PLAN



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!



BJ's COMING SOON!
120 SF WHOLESALE CLUB

PROPERTY

ADT = 1,496 trips

ADT = 3,286 trips
(Collector)

ADT = 1,640 trips
(Sub-collector)

Existing Sago
Plantation, Phase 1

Existing Sago
Plantation, Phase 1

Existing Sago
Plantation, Phase 3

Future Sago
Plantation, Phase 5

Future Sago
Plantation, Phase 4

Future Sago
Plantation, Phase 6

Phase 1:
81 SF

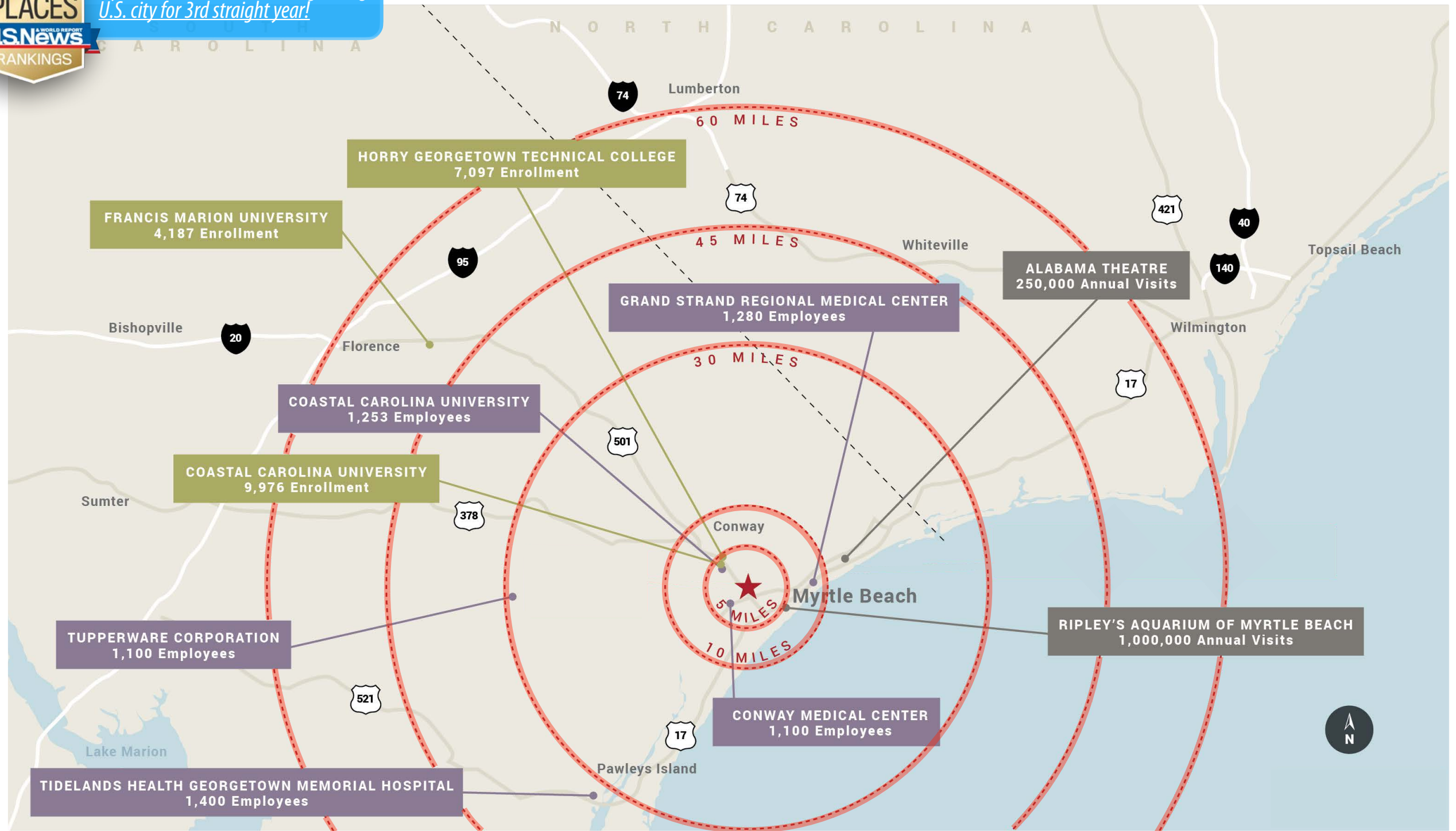
Phase 2:
58 SF
63 TH

Phase 3:
75 SF

MYRTLE BEACH, SC MARKET SNAPSHOT



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!

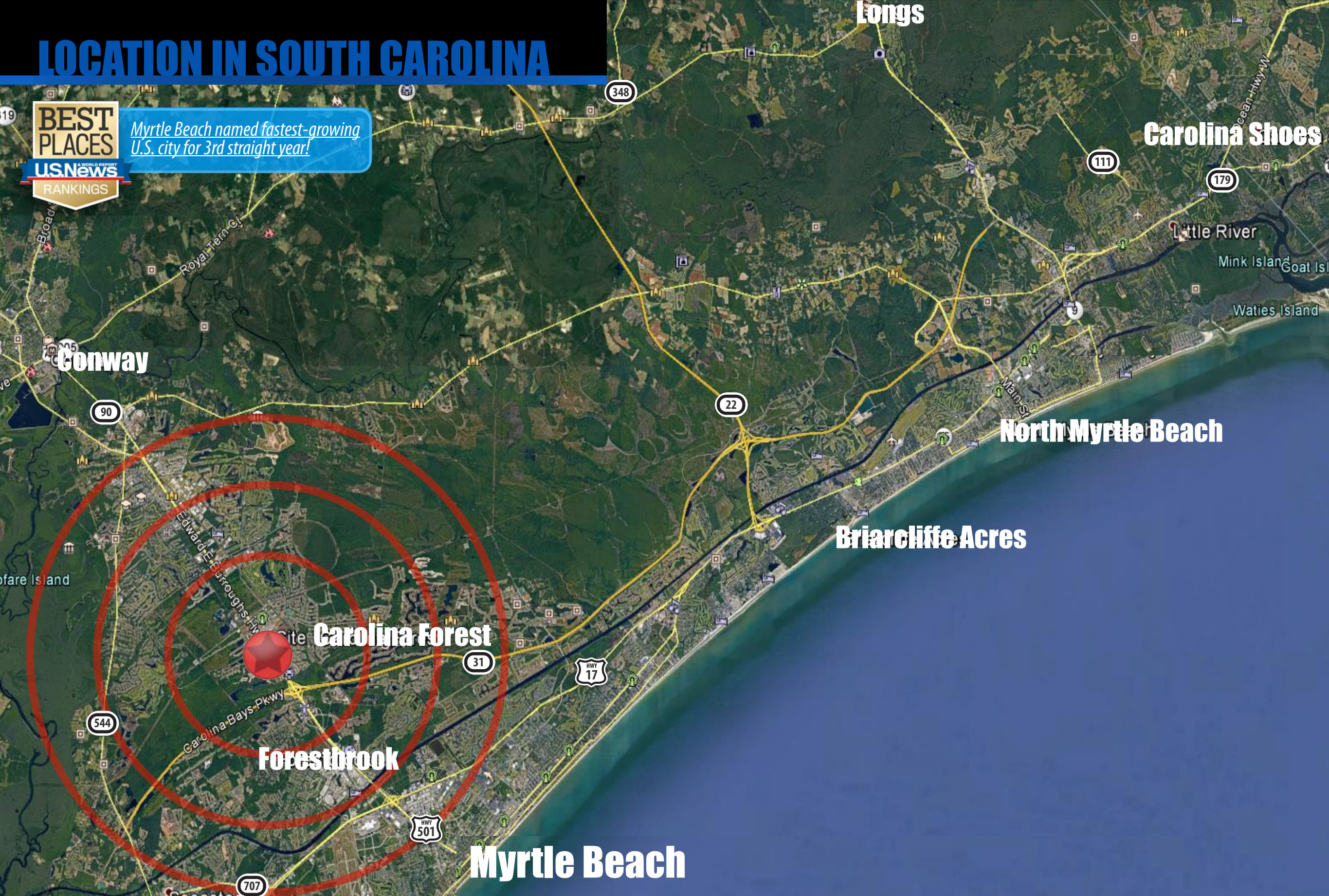


LOCATION IN SOUTH CAROLINA

**BEST
PLACES**

**USNews
RANKINGS**

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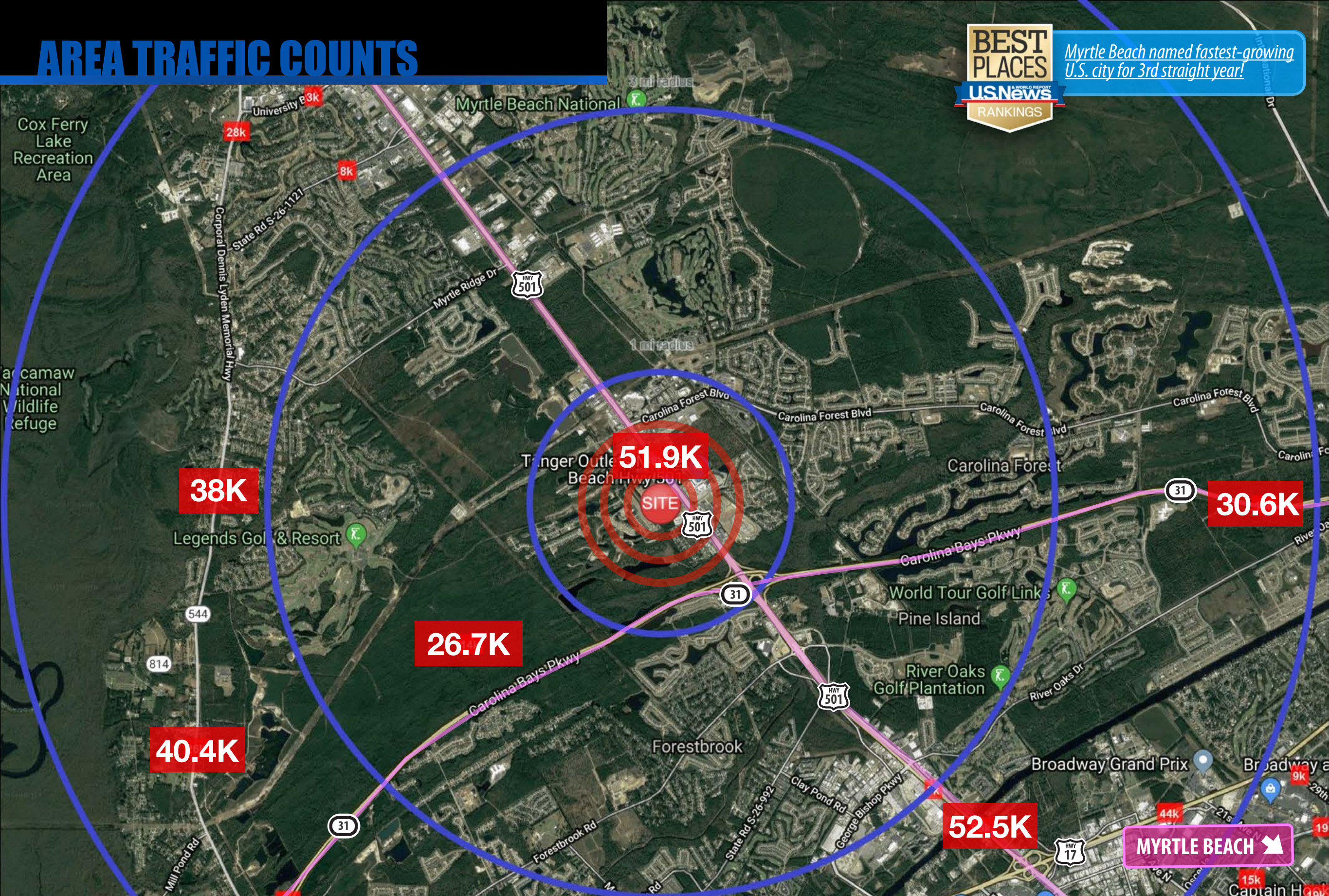
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Rodeo Drive Myrtle Beach, SC 29579

AREA TRAFFIC COUNTS



**BEST
PLACES**
U.S. News & World Report
RANKINGS

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***TDC* 501
GROUP, LLC**

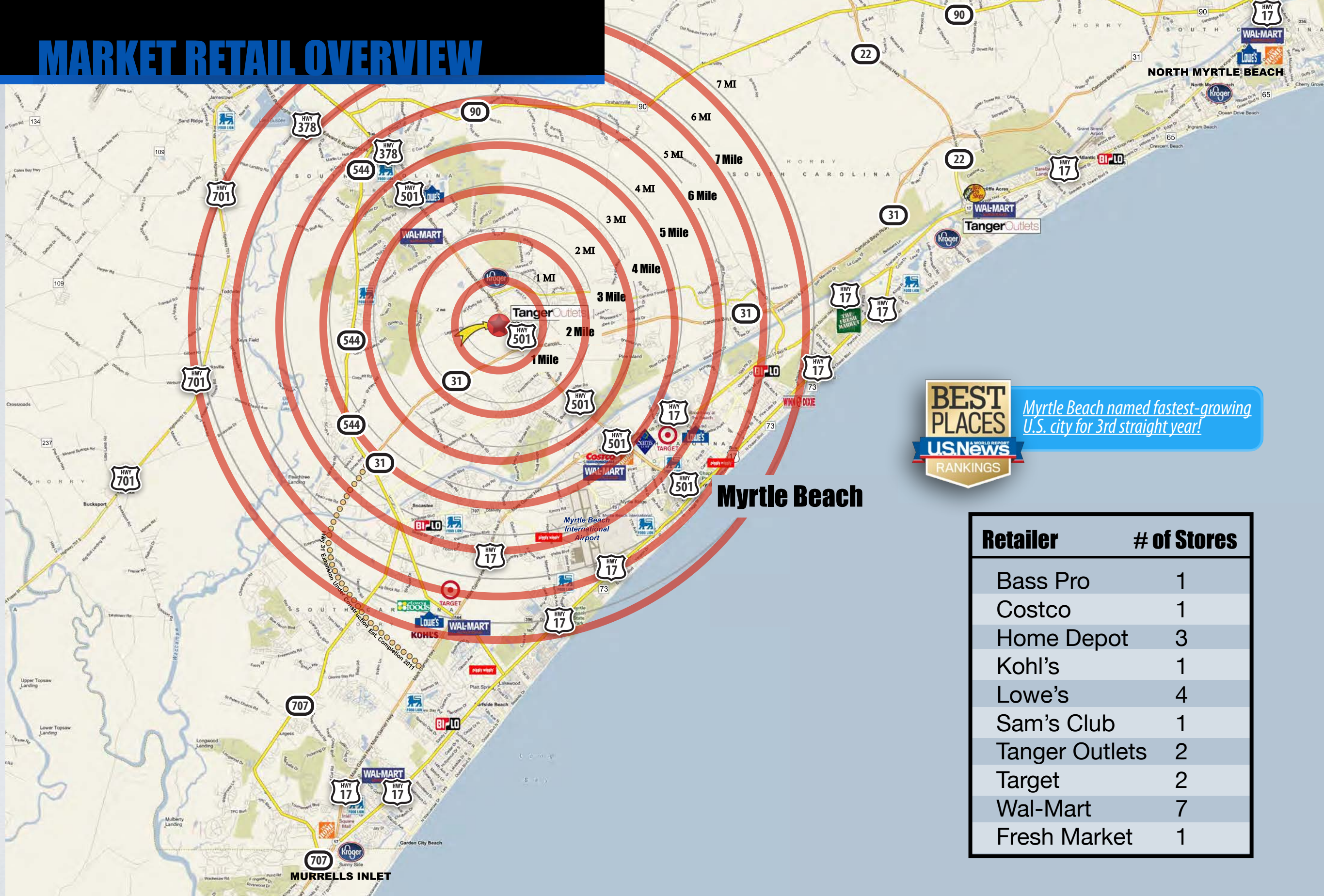
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Prime Regional Shopping Center Opportunity P. 13
Rodeo Drive Myrtle Beach, SC 29579

MARKET RETAIL OVERVIEW



Retailer	# of Stores
Bass Pro	1
Costco	1
Home Depot	3
Kohl's	1
Lowe's	4
Sam's Club	1
Tanger Outlets	2
Target	2
Wal-Mart	7
Fresh Market	1

US HIGHWAY 501 WIDENING

BEST PLACES
US News
RANKINGS

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SCDOT
South Carolina Department of Transportation

CONSTRUCTION BEGINS SUMMER 2021

The South Carolina Department of Transportation (SCDOT) proposes a 3-lane widening and signalized intersection improvements on US 501 Southbound from S-1224 (Gardner Lacy Road) to SC 31 (Carolina Bays Parkway).

The purpose of the proposed project is to improve corridor efficiency by increasing capacity, improving safety at intersections and the existing transportation network to meet future demands.

HWY - 501
51,900 VPD

HWY 501 Road Expansion 3-lane widening and signalized intersection improvements

SUMMER 2021
Southbound from S-1224 (Gardner Lacy Road) to SC 31 (Carolina Bays Parkway).

20± ACRES AVAILABLE

RESIDENTIAL SAGO PLANTATION

LOT #4:
± 1.38 ACRES

LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

LOT #3:
± 1.33 ACRES

BJ's

OPEN Winter 2024/25
120 SF WHOLESALE CLUB

Tanger Outlets

MYRTLE BEACH ➔



BJ's

OPEN Winter 2024/25
120 SF WHOLESALE CLUB

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Prime Regional Shopping Center Opportunity P. 15
Rodeo Drive Myrtle Beach, SC 29579

MYRTLE BEACH, SC OVERVIEW



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!



The City of Myrtle Beach is a residential and vacation community at the heart of South Carolina's Grand Strand coast. Our 30,000 permanent residents and millions of visitors enjoy wide beaches, warm weather and an incredible range of entertainment and activities.

Myrtle Beach was incorporated in 1938 and became a city in 1957, when the permanent population first topped 5,000. The name "Myrtle Beach" comes from the wax myrtle, an abundant local shrub, and was chosen in a name-the-town contest in 1900.

MYRTLE BEACH, SC OVERVIEW



PRIME REGIONAL RETAIL DESTINATION WITH A STRONG CUSTOMER BASE

- » Myrtle Beach is a popular destination for beach and golf tourists of **15 million annual visitors and a popular relocation destination**. Tourism plays a major role in the economy, **creating over \$6.3 billion in spending in Horry and Georgetown counties**.
- » The Grand Strand, the 60-mile stretch of land between Little River and Georgetown, the Myrtle Beach market, is strategically located in the northeastern corner of the Palmetto State between the port cities of Charleston, SC and Wilmington, NC and halfway between New York and Miami.
- » Myrtle Beach has over **94,000 hotel rooms** and accommodates meetings as large as 5,000 attendees every year. **New Sports facilities recently opened in North Myrtle Beach attracting over 20,000 sports tourists in its first year of operations.**

- » Myrtle Beach is known as the **“Golf Capital of the World” with over 100 world-class golf courses**, making it the best golfing destination in the country.
- » The Myrtle Beach Metropolitan Statistical Area (MSA) is **consistently considered one of the fastest growing communities in the US, with 67.5% population growth from 2000 to 2010**. With the 35-54 age group growing by 27% during that time frame largely due to a very attractive low cost of living with great amenities for all age groups.
- » In 2013, the Myrtle Beach area garnered prestigious awards and designations ranging from the **“World’s Best Beach”** by Yahoo! Travel, one of the best family vacation spots by Flipkey and Trip Advisor, **“Overall Value for Money Destination”** and seven of the **“Top 100 Public Golf Courses in America”** by Golf Digest.
- » Tourism is the largest segment of the Grand Strand economy contributing **\$7 billion to our economy and employing approximately 83,000 people**.
- » **As of Q1 2019, Horry County’s workforce remained heavily concentrated (at just over 40% of the total workforce) in the Accommodations and Food Services, and Retail industries, both of which are driven by the tourism industry.**



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!

MYRTLE BEACH, SC TOURISM OVERVIEW



LOCAL

Coastal Carolina University estimates tourism accounts for a **\$7 billion economic impact** and another **\$2.2 billion in labor impact** and **over 80,000 jobs** throughout our local community. Key statistics from our local market are:

- Economists estimate that **80% of local tourism jobs are year-round**, full-time.
- Horry County Hospitality Fee generated approximately **\$40 million in tax collections in 2018**. (source: Horry County Government).
- Horry County generated more than **\$21 million in accommodations taxes in 2018**, approximately 30% of the state's total accommodations tax collections (source: S.C. Department of Revenue).
- Tourism is the largest segment of the Grand Strand economy contributing \$7 billion to our economy and employing approximately 83,000 people.

For more information regarding the economic impact of tourism on the Grand Strand, [click here](#).

For more information regarding the economic impact of group business on the Grand Strand, [click here](#).



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STATE

A recent study prepared for the South Carolina Parks Recreation and Tourism (SCPRT) agency by the United States Travel Association revealed that domestic travel accounted for a direct **economic impact of more than \$13.7 billion annually and directly supported 127,000 jobs**. Key findings from that study include:

- **Domestic travelers directly spent \$13.7 billion** in South Carolina during 2017.
- Domestic travel-generated employees in South Carolina earned nearly **\$2.6 billion in payroll income during 2017**.
- Domestic traveler expenditures directly supported **127,000 jobs within South Carolina in 2017**. These jobs generated by domestic traveler spending in South Carolina composed **6.1 percent of the total state nonagricultural employment in 2017**.
- On average, every **\$108,063 spent by domestic travelers in South Carolina during 2017** supported one job.
- Domestic traveler spending in South Carolina directly generated over **\$2.0 billion in tax revenue for federal, state and local governments in 2017**.

Tanger[®]Outlets



Just 1.5 miles from our development Legends Golf Resort and Community offers three championship golf courses, luxury golf villas, majestic main clubhouse, pro shop, 30-acre driving range, and 1-acre putting green. \$20M remodel 5 years ago.

80 Retailers - Located Across the Street

Tanger Outlets

- | | | |
|-------------------------------|--------------------------------------|---------------------------------|
| Adidas | Finish Line | Old Navy Outlet |
| Aeropostale | Forever 21 | Outback Steakhouse |
| American Eagle Clearance | Fragrance Outlet | Polo Ralph Lauren Clearance |
| As Seen on TV | Gap Factory Store | Polo Ralph Lauren Factory Store |
| Auntie Anne's | GNC | Rack Room Shoes |
| Banana Republic Factory | GUESS Factory Store | Rawlings |
| Blondies | Haggar | Reebok |
| Bluegreen Vacations | Hanesbrands | Ruby Tuesday |
| Bon Worth | Harley-Davidson | Rue21 |
| Book Warehouse | Hwy 55 Burgers Shakes & Fries | Samsonite Factory Outlet |
| Brooks Brothers Factory Store | J.Crew Crewcuts Factory | Simply Southern |
| Candy Barrel | Jockey | Skechers |
| Carolina Pottery | Johnston & Murphy | Southern Shades |
| Carter's OshKosh | Justice Warehouse | Sunglass Hut |
| Cavrn | Kay Jewelers Outlet | Sunglass Hut |
| CellMax | Kitchen Collection | The Children's Place |
| Chico's Outlet | Lane Bryant Outlet | The Fudgery |
| Christopher & Banks | Lee Wrangler Clearance | The Uniform Outlet |
| Claire's | Lenox Factory Outlet | Thomas Kinkade Gallery |
| Clarks Outlet | Levi's Outlet | Timberland Factory Store |
| Coach | Lids | Tommy Hilfiger |
| Columbia Factory Store | Lids Locker Room | Torrid |
| Crescent Gifts | LOFT Outlet | Under Armour |
| Crocs | Maurices | |
| Direct Tools | Midwest Monograms NEW | |
| Dressbarn | Nautica Factory Store | |
| DXL Mens Outlet | Nestle Toll House Cafe - Haagen Dazs | |
| Eddie Bauer Outlet | New Balance Clearance Store | |
| Famous Footwear Outlet | Nike Factory Store | |

Legends Golf Course & Community



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!



Just 1.5 miles from our development Legends Golf Resort and Community offers three championship golf courses, luxury golf villas, majestic main clubhouse, pro shop, 30-acre driving range, and 1-acre putting green.

Located Behind the Property
LegendsGolf.com

MRYTLE BEACH, SC - ECONOMIC IMPACT

2018 GROSS ANNUAL SALES

For Horry County



\$1.058B

LODGING

Source: State A-Tax Revenues



\$1.45B

RETAIL STORES



\$586.9M

GAS STATIONS



\$1.55B

RESTAURANTS



\$1.19B

SUPERMARKETS



\$191.8M

AMUSEMENTS



\$43.6M

GOLF/COUNTRY CLUBS

Source: State A-Tax Revenues

\$11.8B

**GROSS ANNUAL SALES
FOR HORRY COUNTY**

Source: SC Department of Revenue



53.3%

**AVERAGE OCCUPANCY
IN 2018**

Source: CCU



\$7.0B

**TOTAL TOURISM
ECONOMIC IMPACT**

Source: CCU study for 2015



BY THE NUMBERS

88 - Golf Courses

34 - Mini-Golf Courses

1,800 - Restaurants

7 - Live Theaters

300 - Outlet Stores



Fast Facts

How many annual visitors?

20.4 million (2018 estimate per D.K. Shifflet)

How many passengers through Myrtle Beach International Airport?

Enplanements: 1,255,401 (2018)

Deplanements: 1,254,494 (2018)

How many rounds of golf played annually?

Approximately **2.7 million** (2016 estimate)

How many full-service restaurants?

Approximately **1,800 full service restaurants** (in Horry & Georgetown counties)

How many live entertainment theaters?

7 with approximately **7,500 seats**

How many hotels?

Approximately **425**

Average Occupancy Rate 53.3%

(2018 Source: CCU)

PROPERTY SUMMARY



Myrtle Beach named fastest-growing U.S. city for 3rd straight year!



FLEXIBLE DESIGN - MIXED USE

To Be Determined



ZONING REQUIREMENTS

HC (Highway Commercial)



LAND AREA

±20 ACRES + 3 Out Parcels



HWY 501

51,900 VPD

MAJOR ARTIRY TO MYRTLE BEACHES



PRIME REGIONAL RETAIL DESTINATION

Major Artery to Myrtle Beach



RETAIL CENTER OF GRAVITY

3 Million Shoppers



GREAT VISIBILITY AND ACCESS

Multiple Access points from HWY 501.



PROXIMITY TO HWY 501



MAJOR STREET WITH TRAFFIC FLOW



BARRIERS TO ENTRY



SOFT GOODS PROVEN DESTINATION



NUMBER OF HOMES BEHIND PROPERTY

1,500 Homes - Legends, Sago and DR Horton

CURRENT RETAILERS



BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

MYRTLE BEACH, SC - THE EXCHANGE

With Tanger Outlets located across the street. This Myrtle Beach Mixed Use Development is **35 acres** with out parcels and a potential use of retail, hospitality, restaurant, storage, multi-family and or event space that could generate millions of dollars in annual sales. This is the most desirable destination location for retail, hard and soft goods, lifestyle, restaurants and hotel opportunities in Myrtle Beach, SC.



MYRTLE BEACH →

LOT #4:
± 1.38 ACRES

BJ's OPEN Winter 2024/25
120 SF WHOLESALE CLUB

LOT #3:
± 1.33 ACRES

20± ACRES AVAILABLE

LOT #5:
± 2.25 ACRES
RESTAURANT BUILDING

**BEST
PLACES**
U.S. News
RANKINGS

*Myrtle Beach named fastest-growing
U.S. city for 3rd straight year!*

TDC 501
GROUP, LLC

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Prime Regional Shopping Center Opportunity **P. 23**
Rodeo Drive Myrtle Beach, SC 29579

PROPERTY TENANTS



NEWLY CONSTRUCTED WALK-ON'S



GRUMPY MONK



CHICK-FIL-A



HAMPTON INN



OLIVE GARDEN

DEMOGRAPHIC PROFILE

POPULATION	1 MILES	3 MILES	5 MILES
2019 Estimated Population	5,863	35,694	86,244
2024 Projected Population	6,796	41,432	99,905
Projected Annual Growth 2019 to 2024	933 3.2%	5,738 3.2%	13,661 3.2%

HOUSHOLDS			
2019 Estimated Households	2,393	15,282	35,722
2024 Projected Households	2,530	16,206	38,027

HOUSEHOLD INCOME			
2019 Estimated Average Household Income	\$69,562	\$65,228	\$60,777

BUSINESS			
2019 Estimated Total Businesses	495	960	3,285
2019 Estimated Total Employees	5,109	9,455	37,750

MAJOR EMPLOYERS IN HORRY COUNTY SC	# OF EMPLOYEES
Horry County School District	5,650
Wal-Mart	2,800
Horry County Government	2,200
Coastal Carolina University	2,125
Conway Hospital	1,400
Grand Strand Regional Medical Center	1,350
Food Lion	1,150
McLeod Loris Seacoast	980
City of Myrtle Beach	904
Horry Telephone Cooperative	690



\$65,228

AVERAGE HH
INCOME



35,694

POPULATION



15,282

HOUSEHOLDS



2.4%

UNEMPLOYMENT
RATE



29,558

LABOR FORCE

TDC 501 GROUP, LLC

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